



Shirpur Education Society

R.C. Patel

Institute of Pharmaceutical Education and Research,

Karwand Naka, Taluka – Shirpur, District – Dhule, M.S. 425 405

www.rcpatelpharmacy.co.in

ACTIVITY REPORT

Submitted to

The Principal,

R. C. Patel Institute of Pharmaceutical Education & Research, Shirpur

Name of activity	:	Soft Skills & Communication Skills		
Organizers	:	RCPIPER, Shirpur		
Venue	:	RC Bhandari Hall, Shirpur	No. of participants:	UG Student 108
Year	:	14 th & 15 th January 2023	Time:	10: 00 AM to 5:00 PM
Objective/s	:	Students begin their exploration of motive by generating ideas about why people communicate and organizing them in the three basic categories that media scholars identify: to inform, to persuade or to entertain.		
In charge/s	:	Dr. A. A. Shirkhedkar & Dr. S. B. Ganorkar		
Brief Report on activity	:	Soft Skills is a very popular term nowadays, used to indicate personal transversal competences such as social aptitudes, language and communication capability, friendliness, and ability of working in team and other personality traits that characterize relationships and people. Institute organized various types of activities and seminars to develop Communication skills, Personality development, to build up their confidence which will help them in professional pursuits. We also train students for business communication, report writing, linguistic skills, which enables them to apply for jobs at various pharmaceutical industries. We also welcome other soft skills trainers who help students shape their “Persona”		
Photograph/s	:			
Outcome	:	These activities also help students to understand the current challenges and opportunities which exist in the Pharmacy world.		

Vice- Principal



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Name of activity	:	International Yoga Day		
Organizers	:	RCPIPER, Shirpur		
Venue	:	RCPIPER, Shirpur	No. of participants:	UG Student
				90
Year	:	21/07/2022	Time:	06: 00 AM to 8:00 AM
Objective/s	:	To make People of the community aware about Lifestyle and Personal development, through Yoga and Pranayama.		
In charge/s	:	Dr. A. A. Shirkhedkar & Mr. Amol Ahire		
Brief Report on activity	:	On 21st July 2022 Institute celebrated International Yoga Day. The faculty members were invited to celebrate International Yoga Day on the college grounds at 6.00 a.m. It was an extraordinary event that brought together academic leaders, faculty members, and yoga enthusiasts. It successfully promoted the practice of yoga and its benefits, while also emphasizing its global significance and it's anticipated that this celebration will inspire more individuals to embrace yoga in their lives.		
Photograph/s	:			
Outcome	:	People of the community where make aware about the importance of Yoga for healthy and fit life.		

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Name of activity	: Webinar on digital marketing and Recent Trends in Software Field		
Organizers	: RCPIPER, Shirpur		
Venue	: RCPIPER, Shirpur	No. of participant:	UG Student 110
Year	: 19 th September 2022	Time:	10: 00 AM to 5:00 PM
Objective/s	: Students begin their exploration of digital marketing vary but may include increasing traffic to a website or landing page, promoting a product or service, acquiring new customers, driving leads through email marketing, and building brand awareness.		
In charge/s	: Dr. A. A. Shirkhedkar & Mr. Sandip Girase		
Brief Report on activity	: The program output of digital marketing is that the students acquire new technologies, offering various digital marketing elements such as social media marketing, email marketing, SEO, direct advertising, and more. Digital marketing allows to reach the target audience online in a variety of ways and on a variety of platforms' Due to digital marketing students enables businesses to reach a vast global audience, breaking geographical barriers.		
Photograph/s	: 		
Outcome	: These activities also help students to understand the current challenges and opportunities which exist in the Pharmacy and Digital world.		

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